



WEWS

ORDER

Print Date 10/25/12

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Flight Dates **10/02/12-11/06/12**

Contract / Revision **304525 /**

Original Date / Revision
07/12/12 10/24/12

Advertiser **DSCC IE**

Agency **Great American Media**

Buying Contact

**1010 Wisconsin Avenue NW - Suite
Washington, DC 20007**

Product

Issue. **DSCC IE 10.2-11.6.12 OH**

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue NW - Suite
Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1370**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBNX	%	
WDLI	%	
WEAO	%	
WGGN	%	
WJW	%	
WKYC	%	
WMFD	%	
WOAC	%	
WOIO	%	
WQHS	%	
WUAB	%	
WVIZ	%	
WVPX	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	185	\$242,696.25	\$285,525.00	0.00
November 2012	70	\$117,385.00	\$138,100.00	0.00
Totals	255	\$360,081.25	\$423,625.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/28/12	185	\$242,696.25	\$285,525.00
10/29/12	11/06/12	70	\$117,385.00	\$138,100.00

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	10/02/12	10/12/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--					2	\$400.00		0.00			
Week:		10/08/12	10/14/12	- TWTF--					2	\$400.00		0.00			
N 2	WEWS	10/16/12	11/06/12		CM	5-6a	MTWTF--	:30	4	\$650.00	P-2	0.00	NM	12	\$7,800.00



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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 10/24/12

Order Sep 00:20:00

Advertiser **DSCC IE**Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F GMC 5-6a											
				M-F GMC 5-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					4	\$650.00		0.00			
Week:		10/22/12	10/28/12	MTWTF - -					3	\$650.00		0.00			
Week:		10/29/12	11/04/12	MTWTF - -					4	\$650.00		0.00			
Week:		11/05/12	11/11/12	- T - - - -					1	\$650.00		0.00			
N 3	WEWS	10/02/12	10/12/12	M-F GMC 6-7a	CM	6-7a	MTWTF - -	:30	2	\$700.00	P-2	0.00	NM	4	\$2,800.00
				M-F GMC 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -					2	\$700.00		0.00			
Week:		10/08/12	10/14/12	MTWTF - -					2	\$700.00		0.00			
N 4	WEWS	10/16/12	11/06/12	M-F GMC 6-7a	CM	6-7a	MTWTF - -	:30	5	\$850.00	P-2	0.00	NM	10	\$8,500.00
				M-F GMC 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - -					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	MTWTF - -					4	\$850.00		0.00			
Week:		10/29/12	11/04/12	MTWTF - -					5	\$850.00		0.00			
Week:		11/05/12	11/11/12	- T - - - -					1	\$850.00		0.00			
N 5	WEWS	10/02/12	10/12/12	M-F GMA 7-9a	CM	7-9a	MTWTF - -	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
				M-F GMA 7-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -					2	\$600.00		0.00			
Week:		10/08/12	10/14/12	- - - - -					0	\$0.00		0.00			
N 6	WEWS	10/16/12	11/06/12	M-F GMA 7-9a	CM	7-9a	MTWTF - -	:30	5	\$900.00	P-2	0.00	NM	1	\$900.00
				M-F GMA 7-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - -					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	- - - - -					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	- - - - -					0	\$0.00		0.00			
Week:		11/05/12	11/11/12	- T - - - -					1	\$900.00		0.00			
N 7	WEWS	10/02/12	10/12/12	4-430am America This Morn	CM	4-430a	MTWTF - -	:30	2	\$150.00	P-2	0.00	NM	4	\$600.00
				4-430a America This Morn											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -					2	\$150.00		0.00			
Week:		10/08/12	10/14/12	MTWTF - -					2	\$150.00		0.00			
N 8	WEWS	10/16/12	11/06/12	4-430am America This Morn	CM	4-430a	MTWTF - -	:30	2	\$150.00	P-3	0.00	NM	4	\$600.00
				4-430a America This Morn											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					2	\$150.00		0.00			
Week:		10/22/12	10/28/12	MTWTF - -					2	\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WEWS	10/22/12-10/28/12		4-430am America This Morn		4-430a	MTWThF - - - -	:30		(\$150.00)		0.00	NM		
Credited															
[Adding spots to end of contract]															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - -					0	\$0.00		0.00			
Week:		11/05/12	11/11/12	- T - - - -					1	\$150.00		0.00			
N 9	WEWS	10/02/12	10/12/12	M-F 430-5am News	CM	430-5a	MTWTF - -	:30	2	\$200.00	P-2	0.00	NM	4	\$800.00
				M-F 430-5am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -					2	\$200.00		0.00			
Week:		10/08/12	10/14/12	MTWTF - -					2	\$200.00		0.00			
N 10	WEWS	10/16/12	11/06/12	M-F 430-5am News	CM	430-5a	MTWTF - -	:30	2	\$250.00	P-2	0.00	NM	9	\$2,250.00



WEWS

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 10/24/12

Order Sep 00:20:00

Advertiser **DSCC IE**Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F 430-5am News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/15/12	10/21/12	- TWTF--		2				\$250.00		0.00		
		Week: 10/22/12	10/28/12	MTWTF--		2				\$250.00		0.00		
		Week: 10/29/12	11/04/12	MTWTF--		4				\$250.00		0.00		
		Week: 11/05/12	11/11/12	-T-----		1				\$250.00		0.00		
N 11	WEWS	10/20/12	11/03/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$850.00	P-2	0.00 NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/15/12	10/21/12	-----S-		1				\$850.00		0.00		
		Week: 10/22/12	10/28/12	-----S-		1				\$850.00		0.00		
		Week: 10/29/12	11/04/12	-----		0				\$0.00		0.00		
N 12	WEWS	10/06/12	10/13/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$600.00	P-2	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/01/12	10/07/12	-----S-		1				\$600.00		0.00		
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>	
		1	WEWS	10/01/12-10/07/12	SA GMA 8-9a	8-9a	-----Sa--	:30		(\$600.00)		0.00	NM	
		Credited												
		Week: 10/08/12	10/14/12	-----S-		1				\$600.00		0.00		
		2	WEWS	10/08/12-10/14/12	SA GMA 8-9a	8-9a	-----Sa--	:30		(\$600.00)		0.00	NM	
		Credited												
N 14	WEWS	10/21/12	11/04/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$800.00	P-2	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/15/12	10/21/12	-----		0				\$0.00		0.00		
		Week: 10/22/12	10/28/12	-----S		1				\$800.00		0.00		
		Week: 10/29/12	11/04/12	-----		0				\$0.00		0.00		
N 15	WEWS	10/02/12	10/12/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$550.00	P-2	0.00 NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/01/12	10/07/12	- TWTF--		2				\$550.00		0.00		
		Week: 10/08/12	10/14/12	MTWTF--		2				\$550.00		0.00		
N 16	WEWS	10/16/12	11/06/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$850.00	P-1	0.00 NM	8	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/15/12	10/21/12	-----		0				\$0.00		0.00		
		Week: 10/22/12	10/28/12	MTWTF--		2				\$850.00		0.00		
		Week: 10/29/12	11/04/12	MTWTF--		4				\$850.00		0.00		
		Week: 11/05/12	11/11/12	-T-----		2				\$850.00		0.00		
N 17	WEWS	10/02/12	10/12/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	2	\$550.00	P-2	0.00 NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/01/12	10/07/12	- TWTF--		2				\$550.00		0.00		
		Week: 10/08/12	10/14/12	MTWTF--		2				\$550.00		0.00		
N 18	WEWS	10/16/12	11/06/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	2	\$800.00	P-2	0.00 NM	9	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/15/12	10/21/12	- TWTF--		2				\$800.00		0.00		
		Week: 10/22/12	10/28/12	MTWTF--		2				\$800.00		0.00		
		Week: 10/29/12	11/04/12	MTWTF--		4				\$800.00		0.00		
		Week: 11/05/12	11/11/12	-T-----		1				\$800.00		0.00		



WEWS

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 10/24/12

Order Sep 00:20:00

Advertiser **DSCC IE**

Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N19	WEWS	10/16/12	11/06/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF--					2	\$1,200.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					2	\$1,200.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					3	\$1,200.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$1,200.00		0.00			
N20	WEWS	10/02/12	10/12/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	2	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--					2	\$1,000.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					2	\$1,000.00		0.00			
N21	WEWS	10/16/12	11/05/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF--					3	\$1,000.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					3	\$1,000.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					4	\$1,000.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
N22	WEWS	10/02/12	10/12/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	2	\$550.00	P-2	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--					2	\$550.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					2	\$550.00		0.00			
N23	WEWS	10/16/12	11/05/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	2	\$750.00	P-2	0.00	NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF--					2	\$750.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					2	\$750.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					3	\$750.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$750.00		0.00			
N24	WEWS	10/07/12	10/14/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S					1	\$2,000.00		0.00			
		Week: 10/08/12	10/14/12	-----S					1	\$2,000.00		0.00			
N25	WEWS	11/04/12	11/04/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S					1	\$2,000.00		0.00			
N26	WEWS	10/02/12	11/06/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	17	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--					3	\$1,000.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					2	\$1,000.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					4	\$1,000.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					4	\$1,000.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					3	\$1,000.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$1,000.00		0.00			
N27	WEWS	10/02/12	11/06/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	3	\$750.00	P-3	0.00	NM	17	\$12,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF--					3	\$750.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					2	\$750.00		0.00			



WEWS

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 10/24/12

Order Sep 00:20:00

Advertiser **DSCC IE**Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N27	WEWS	10/02/12	11/06/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	3	\$750.00	P-3	0.00	NM	17	\$12,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	MTWTF--		4				\$750.00		0.00			
	Week:	10/22/12	10/28/12	MTWTF--		4				\$750.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF--		4				\$750.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00			
N28	WEWS	10/02/12	11/06/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	4	\$1,400.00	P-2	0.00	NM	20	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--		3				\$1,400.00		0.00			
	Week:	10/08/12	10/14/12	MTWTF--		3				\$1,400.00		0.00			
	Week:	10/15/12	10/21/12	MTWTF--		5				\$1,400.00		0.00			
	Week:	10/22/12	10/28/12	MTWTF--		4				\$1,400.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF--		4				\$1,400.00		0.00			
	Week:	11/05/12	11/11/12	M-----		1				\$1,400.00		0.00			
N29	WEWS	10/02/12	10/12/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	3	\$2,000.00	P-1	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--		3				\$2,000.00		0.00			
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00			
N30	WEWS	10/16/12	11/05/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	5	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----		0				\$0.00		0.00			
	Week:	10/22/12	10/28/12	MTWTF--		3				\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
9	WEWS	10/22/12-10/28/12		M-F 6-630p News		6-630p	MTWThF----	:30		(\$2,000.00)		0.00	NM		
	Credited														
	[Adding spots to end of contract]														
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00			
N31	WEWS	10/02/12	11/06/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	MTWTF--	:30	3	\$2,000.00	P-2	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--		3				\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/01/12-10/07/12		M-Su 630-7p WNT		630-7p	-TWThF----	:30		(\$2,000.00)		0.00	NM		
	See MG 31.15														
	[N/A]														
15	WEWS	10/02/12-10/05/12		M-Su 630-7p WNT		630-7p	-TWThF----	:30		(\$2,000.00)		0.00	NM		
	Ⓜ See MG 31.16														
	[N/A NO AVAIL ON ENTRY]														
16	WEWS	10/02/12-10/05/12		M-F 5-6p News		5-6p	-TWThF----	:30		\$2,000.00		0.00	NM		
	Ⓜ MG for 31.15 10/04														
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00			
	Week:	10/15/12	10/21/12	-----		0				\$0.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$0.00		0.00			
	Week:	10/29/12	11/04/12	-----		0				\$0.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00			
N32	WEWS	10/20/12	11/03/12	SA 7-8p Rotation SA 7P NEWS	CM	7-8p	-----S-	:30	1	\$1,275.00	P-2	0.00	NM	3	\$3,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S-		1				\$1,275.00		0.00			



WEWS

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 10/24/12

Order Sep 00:20:00

Advertiser **DSCC IE**Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N32	WEWS	10/20/12	11/03/12	SA 7-8p Rotation SA 7P NEWS	CM	7-8p	-----S-	:30	1	\$1,275.00	P-2	0.00 NM	3	\$3,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$1,275.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/15/12-10/21/12		SA 7-8p Rotation		7-8p	-----Sa--	:30		(\$1,275.00)		0.00 NM		
See MG 32.4,32.5 [N/A CORRECT INV CODE TO PLACE - SA 7PM NEWS]														
4	WEWS	10/15/12-10/21/12		SA 7PM News		7-730p	-----Sa--	:30		\$1,275.00		0.00 NM		
Ⓜ MG for 32.3,32.1 [Sports Late-Run]														
5	WEWS	10/29/12-11/04/12		SA 7PM News		7-730p	-----Sa--	:30		\$1,275.00		0.00 NM		
Ⓜ MG for 32.3,32.1														
Week:		10/22/12	10/28/12	-----S-	1		\$1,275.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	WEWS	10/22/12-10/28/12		SA 7-8p Rotation		7-8p	-----Sa--	:30		(\$1,275.00)		0.00 NM		
See MG 32.6 [N/A CHG INV. CODE TO PLACE - SA 7PM NEWS]														
6	WEWS	10/22/12-10/28/12		SA 7PM News		7-730p	-----Sa--	:30		\$1,275.00		0.00 NM		
Ⓜ MG for 32.2 10/27														
Week:		10/29/12	11/04/12	-----S-	1		\$1,275.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	WEWS	10/29/12-11/04/12		SA 7-8p Rotation		7-8p	-----Sa--	:30		(\$1,275.00)		0.00 NM		
See MG 32.4,32.5 [N/A PGM CHG TO PLACE - SA 7PM NEWS]														
N33	WEWS	10/07/12	10/14/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,525.00	P-1	0.00 NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$1,525.00	0.00						
Week:		10/08/12	10/14/12	-----	0		\$0.00	0.00						
N34	WEWS	10/21/12	11/04/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,525.00	P-2	0.00 NM	3	\$4,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$1,525.00	0.00						
Week:		10/22/12	10/28/12	-----S	1		\$1,525.00	0.00						
Week:		10/29/12	11/04/12	-----S	1		\$1,525.00	0.00						
N35	WEWS	10/16/12	11/02/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	1	\$1,000.00	P-3	0.00 NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	1		\$1,000.00	0.00						
Week:		10/22/12	10/28/12	MTWTF--	1		\$1,000.00	0.00						
Week:		10/29/12	11/04/12	MTWTF--	1		\$1,000.00	0.00						
N36	WEWS	10/16/12	11/02/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	1	\$1,000.00	P-3	0.00 NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/15/12	10/21/12	-TWTF--	1		\$1,000.00	0.00						
Week:		10/22/12	10/28/12	MTWTF--	1		\$1,000.00	0.00						
Week:		10/29/12	11/04/12	MTWTF--	1		\$1,000.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
3	WEWS	10/29/12-11/04/12		M-F 730-8P		730-8p	MTWThF----	:30		(\$1,000.00)		0.00 NM		
Credited [Adding spots to end of contract]														
N37	WEWS	10/02/12	11/06/12		CM	8-10p	M-----	:30	1	\$12,000.00	P-3	0.00 NM	5	\$60,000.00



WEWS

Print Date: 10/25/12

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 10/24/12

Order Sep 00:20:00

Advertiser **DSCC IE**Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				Monday DWS										
				Monday DWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00		
Week:		10/08/12	10/14/12	M-----					1	\$12,000.00		0.00		
Week:		10/15/12	10/21/12	M-----					1	\$12,000.00		0.00		
Week:		10/22/12	10/28/12	M-----					1	\$12,000.00		0.00		
Week:		10/29/12	11/04/12	M-----					1	\$12,000.00		0.00		
Week:		11/05/12	11/11/12	M-----					1	\$12,000.00		0.00		
N38	WEWS	10/16/12	10/30/12	Tuesday Prime A	CM	8-9p	-T-----	:30	1	\$15,000.00	P-3	0.00 NM	3	\$45,000.00
				Tuesday Prime A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-T-----					1	\$15,000.00		0.00		
Week:		10/22/12	10/28/12	-T-----					1	\$15,000.00		0.00		
Week:		10/29/12	11/04/12	-T-----					1	\$15,000.00		0.00		
N39	WEWS	10/16/12	10/30/12	Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$7,000.00	P-2	0.00 NM	2	\$14,000.00
				Tuesday Prime C										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-T-----					1	\$7,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/15/12-10/21/12		Tuesday Prime C		10-11p	-T-----	:30		(\$7,000.00)		0.00 NM		
See MG 39.3														
[N/A PGM CHG - POLITICAL DEBATE 9-11P]														
3	WEWS	10/09/12-10/09/12		Tuesday Prime C		10-11p	-T-----	:30		\$7,000.00		0.00 NM		
Ⓜ MG for 39.1 10/16														
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00		
Week:		10/29/12	11/04/12	-T-----					1	\$7,000.00		0.00		
N40	WEWS	10/25/12	10/25/12	Thursday Prime C	CM	10-11p	---T---	:30	1	\$7,000.00	P-2	0.00 NM	1	\$7,000.00
				Thursday Prime C										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	---T---					1	\$7,000.00		0.00		
N41	WEWS	10/19/12	11/02/12	Friday Prime C	CM	10-11p	----F--	:30	1	\$4,500.00	P-3	0.00 NM	2	\$9,000.00
				Friday Prime C										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	----F--					1	\$4,500.00		0.00		
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00		
Week:		10/29/12	11/04/12	----F--					1	\$4,500.00		0.00		
N42	WEWS	10/02/12	11/06/12	M-SU 11-1135P Late New	CM	11-1135p	MTWTF--S	:30	2	\$2,200.00	P-3	0.00 NM	9	\$19,800.00
				M-SU 11-1135P Late New										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-TWTF--S					2	\$2,200.00		0.00		
Week:		10/08/12	10/14/12	MTWTF--S					2	\$2,200.00		0.00		
Week:		10/15/12	10/21/12	MTWTF--S					2	\$2,200.00		0.00		
Week:		10/22/12	10/28/12	MTWTF--S					2	\$2,200.00		0.00		
Week:		10/29/12	11/04/12	MTWTF--S					1	\$2,200.00		0.00		
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00		
N43	WEWS	10/02/12	10/12/12	M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	3	\$1,000.00	P-2	0.00 NM	6	\$6,000.00
				M-F 1135p-1202a Nightlir										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-TWTF--					3	\$1,000.00		0.00		
Week:		10/08/12	10/14/12	MTWTF--					3	\$1,000.00		0.00		
N44	WEWS	10/16/12	11/02/12	M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	4	\$1,000.00	P-2	0.00 NM	4	\$4,000.00
				M-F 1135p-1202a Nightlir										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



WEWS

Print Date: 10/25/12

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 10/24/12

Order Sep 00:20:00

Advertiser **DSCC IE**Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N44	WEWS	10/16/12	11/02/12	M-F 1135p-1202a Nightline M-F 1135p-1202a Nightline	CM	1135p-1207x	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----		0				\$0.00		0.00			
	Week:	10/22/12	10/28/12	MTWTF--		4				\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	6	WEWS	10/22/12-10/28/12	M-F 1135p-1202a Nightline		1135p-1207x			MTWThF----	:30	(\$1,000.00)	0.00	NM		
		Credited													
		[Adding spots to end of contract]													
	7	WEWS	10/22/12-10/28/12	M-F 1135p-1202a Nightline		1135p-1207x			MTWThF----	:30	(\$1,000.00)	0.00	NM		
		Credited													
		[Adding spots to end of contract]													
	Week:	10/29/12	11/04/12	MTWTF--		2				\$1,000.00		0.00			
N45	WEWS	10/07/12	11/04/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	-----S	:30	1	\$2,200.00	P-3	0.00	NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$2,200.00		0.00			
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00			
	Week:	10/15/12	10/21/12	-----		0				\$0.00		0.00			
	Week:	10/22/12	10/28/12	-----S		1				\$2,200.00		0.00			
	Week:	10/29/12	11/04/12	-----S		1				\$2,200.00		0.00			
N46	WEWS	10/07/12	10/14/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$550.00	P-2	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$550.00		0.00			
	Week:	10/08/12	10/14/12	-----S		1				\$550.00		0.00			
N47	WEWS	10/21/12	11/04/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$850.00	P-1	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S		1				\$850.00		0.00			
	Week:	10/22/12	10/28/12	-----S		1				\$850.00		0.00			
	Week:	10/29/12	11/04/12	-----S		1				\$850.00		0.00			
N48	WEWS	11/03/12	11/03/12	OSU Football Ohio State Football	CM	OSU v. Illinois	-----S-	:30	1	\$28,000.00	P-2	0.00	NM	1	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$28,000.00		0.00			
N49	WEWS	10/06/12	10/06/12	OSU Football Ohio State Football	CM	OSU v. Nebraska	-----S-	:30	1	\$25,000.00	P-2	0.00	NM	1	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1				\$25,000.00		0.00			
N50	WEWS	10/02/12	10/12/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWTF--		4				\$1,000.00		0.00			
	Week:	10/08/12	10/14/12	MTWTF--		4				\$1,000.00		0.00			
N51	WEWS	10/16/12	10/29/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	4	\$1,000.00	P-3	0.00	NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--		4				\$1,000.00		0.00			
	Week:	10/22/12	10/28/12	MTWTF--		3				\$1,000.00		0.00			
	Week:	10/29/12	11/04/12	M-----		1				\$1,000.00		0.00			
N52	WEWS	10/02/12	11/06/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	1	\$1,300.00	P-1	0.00	NM	1	\$1,300.00



WEWS

Print Date: 10/25/12

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 10/24/12

Order Sep 00:20:00

Advertiser **DSCC IE**

Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

														<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N52	WEWS	10/02/12	11/06/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	1	\$1,300.00	P-1	0.00	NM	1	\$1,300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00				
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00				
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00				
Week:		10/22/12	10/28/12	-----S-					1	\$1,300.00		0.00				
Week:		10/29/12	11/04/12	-----					0	\$0.00		0.00				
Week:		11/05/12	11/11/12	-----					0	\$0.00		0.00				
N53	WEWS	10/25/12	10/26/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	---TF--	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---TF--					1	\$2,500.00		0.00				
N54	WEWS	10/25/12	10/26/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	---TF--	:30	2	\$675.00	P-1	0.00	NM	2	\$1,350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---TF--					2	\$675.00		0.00				
														Totals	255	\$423,625.00